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Company Overview



About Soundwill

Stock code : 878.HK

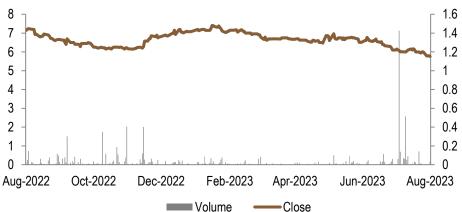
Listing date : March 1997

No. of issued shares (as at 24 Aug 2023) : 283,308,635 shares

Share price (as at 24 Aug 2023) : HK\$5.76

Market cap (as at 24 Aug 2023) : HK\$1.63 billion

Stock Price Performance



A niche property play in Hong Kong with proven track record in property redevelopment

- Completed more than 100 redevelopment projects since its inception 30 years ago
- Mainly focused on buildings with high potential redevelopment value in Hong Kong
- Actively participated in urban redevelopment

Property Investment







Commercial



Residential



Industrial







Milestone



Causeway Bay











Kai Kwong Commercial Building

Wan Chai









Tai Hang





Kwai Chung



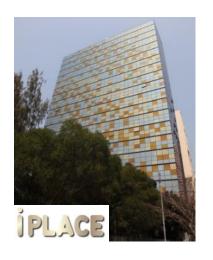




Soundwill's Footprint



Industrial



Commercial



Residential



Property Investment









Kai Kwong Commercial Building



Property Redevelopment Strategies



1-3 years

 Sale of un-developed land sites after site re-zoning & modifying building plan

3-5 years

 Property Development – selfdevelopment of residential / commercial / industrial properties for resale











5 years or above

 Property investment & leasing – self-development of commercial properties in prime areas







Kai Kwong Commercial Building





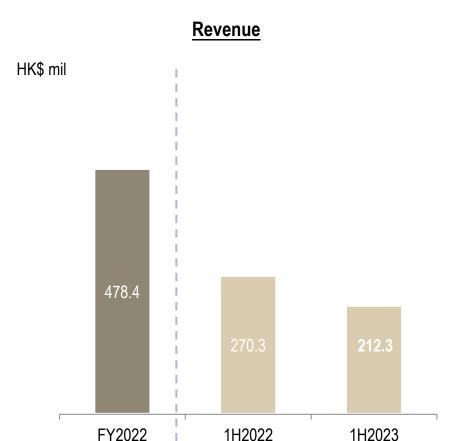
- Soundwill's property expertise: 1. Active exploration of high potential old properties
 - 2. Purchase premium properties at opportunity times
 - 3. Raise property quality





2023 Interim Results Highlights

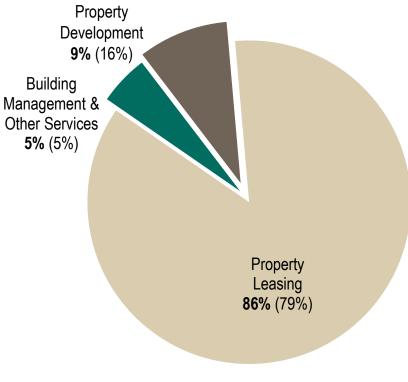




Decrease in revenue from property sales and rental income

Soundwill Plaza and Midtown continued to maintain high occupancy rate

Revenue by business segments



(Comparative figures of FY2022 in parentheses)

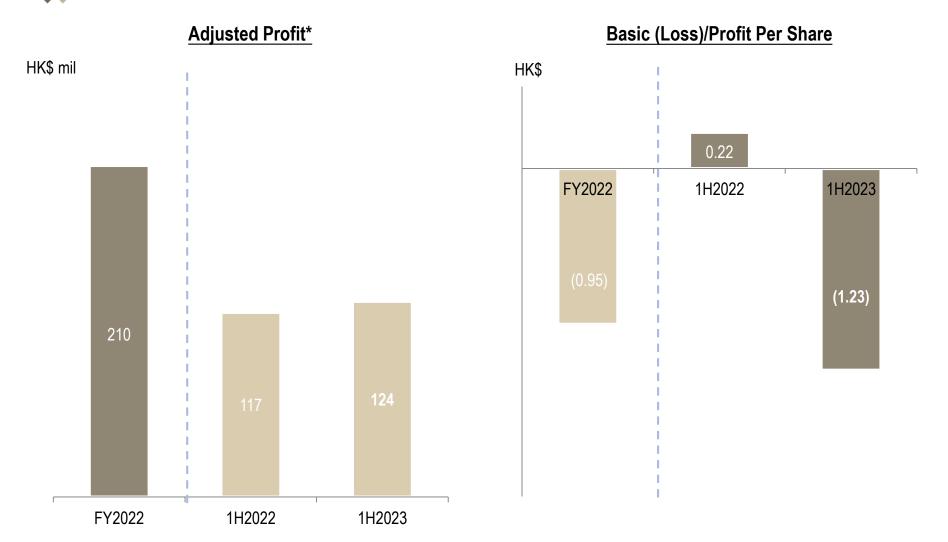
Revenue composition

- Property development: Sales of properties under development
- Property leasing: Rental, signage rental income and rental under mini-storage operation
- Building management and other services



Earnings





^{*} Exclude net loss on fair value adjustments on investment properties, loss on disposal of subsidiaries, investment properties and impairment loss on loan receivables



Financial Highlights



	As at 31 Dec 2022 (HK\$ mil)	As at 30 Jun 2023 (HK\$ mil)	Change
Total assets	22,233	22,044	↓0.85%
Net assets	19,176	18,751	↓2.22 %
Cash and bank deposit	1,395	1,451	↑4.01%
Total borrowings	1,775	1,975	↑11.3%
Gearing ratio*	9.3%	10.5%	↑1.2 p.p
Net of cash gearing ratio [#]	2.0%	2.8%	↑0.8 p.p

^{*} Gearing ratio = Total debt / Total equity

^{*} Net of cash gearing ratio = (Total borrowings – Cash and bank deposit) / Total equity







Top class rental property in the prime location of Causeway Bay

Canal Road

墅拿道



Russell St 羅素街





Tang Lung St 登龍街



Soundwill Plaza, Causeway Bay

- Total leasing GFA: 245,105 sq. ft.
- Prime location in one of the world's most expensive districts
- Destination of choice for international brands

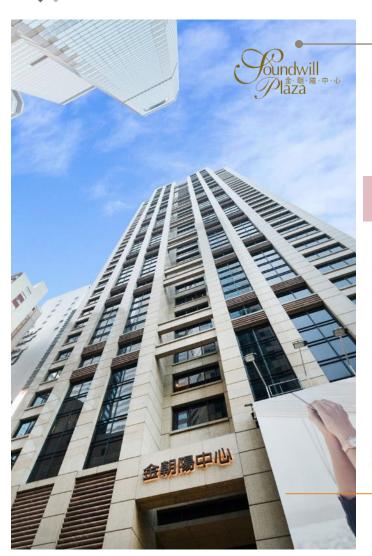
Leasing status (as at 30 Jun 2023)

Floor	GFA (sq. ft.)	Occupancy rate
G/F & 1/F	18,269	100%
Upper levels	216,629	96%



SWP Current Tenants (as at 30 Jun 2023)





3-39/F



















































































Street level



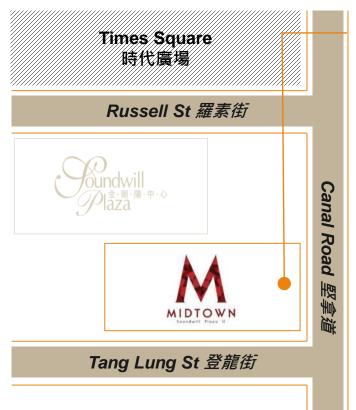








Top class rental property in the prime location of Causeway Bay



New Rental Income Growth Driver





Soundwill Plaza II - Midtown, Causeway Bay

- Total leasing GFA: 218,000 sq. ft.
- Quality tenants:

















































Leasing status (as at 30 Jun 2023)

Floor	GFA (sq. ft.)	Occupancy rate
Non-dining	127,775	95%
Dining	90,225	91%
Total	218,000	93%





Investment property





10 Knutsford Terrace, Tsim Sha Tsui

Total leasing GFA: approx.114,000 sq. ft.

New leasing specifications



Floor	GFA (sq. ft.)	Occupancy rate
G/F – 3/F	20,000	100%
4/F – 23/F	94,000	74%
Total	114,000	79%





Kai Kwong Commercial Building, Wan Chai

■ Total leasing GFA: approx.33,000 sq. ft.

New leasing specification

Kai Kwong Commercial Building

Floor	GFA (sq. ft.)	Occupancy rate
G/F	2,400	100%
1/F – 21/F	30,656	86%
Total	33,056	87%



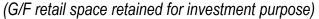


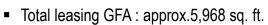
Investment property





THE SHARP, Causeway Bay





New leasing specification



Floor	GFA (sq. ft.)	Occupancy rate
G/F – 2/F Shops 1-3	4,570	100%
G/F Shop A	1,398	100%



Land Bank & Development Timeline



Project location

Development plan



Causeway Bay Yiu Wa St. and Canal Road East 耀華街及堅拿道東



iCITY Ta Chuen Ping Street 打磚坪街

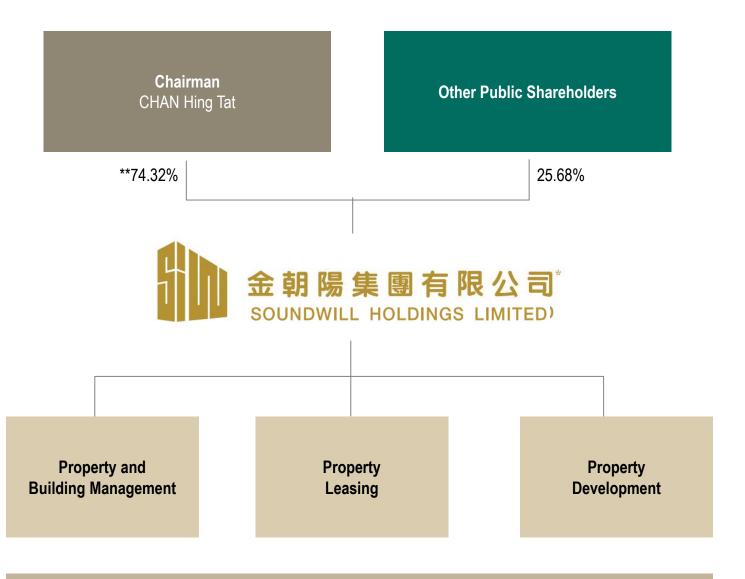
- Commercial development
- Site area: 2,952 sq. ft.
- GFA: 44,000 sq. ft.
- Construction of superstructure has already commenced
- Industrial complex
- Site area: 20,000 sq. ft.
- GFA: 190,000 sq. ft.
- Occupation Permit is expected to be issued in the next few weeks, and completion of sale and delivery of workshops to purchasers will next take place





Shareholding / Corporate Structure





No. of issued shares: 283,308,635 shares (as at 24 Aug 2023)

^{*} For identification purpose only

^{**} approximately 74.29% held by a trust, in which the Chairman is a beneficiary